

1st World Museum Forum | Museum and AI

Programme

*Details are to be confirmed.

Date	Time	Min	Detail
Nov 24 (Tue)	Session 1 Artificial Intelligence and Human: Understanding AI		
	16:00-16:05	5	Introduction Theme of forum and speakers/presenters
	16:05-16:15	10	Opening remark
	16:15-16:25	10	Keynote speech
	16:25-16:40	15	Presentation 1 Artificial Intelligence: conception, history and social value
	16:40-16:55	15	Presentation 2 Philosophical Implication on AI
	16:55-16:58	3	Pop-up video clip 1
	16:58-17:13	15	Presentation 3 AI and Ethical Issue
	17:13-17:28	15	Presentation 4 Application of AI in Museums and Challenges
	17:28-17:30	2	Pop-up video clip 2
	17:30-17:45	15	Q&A/Discussion
	Total	105	
Nov 25 (Wed)	Session 2 AI and Museums: Value of AI in Widening Boundary of Diversity		
	16:00-16:05	5	Introduction Theme of forum and speakers/presenters
	16:05-16:15	10	Keynote speech
	16:15-16:30	15	Presentation 1 Diversity of AI, Seeking for its Value and Solution
	16:30-16:45	15	Presentation 2 Emotion and AI
	16:45-16:48	3	Pop-up video clip 3
	16:48-17:03	15	Presentation 3 Digital Technology and Museum Collections
	17:03-17:18	15	Presentation 4 Digital Technology and Arts
	17:18-17:33	15	Presentation 5 AI and Creating Smart City
	17:33-17:35	2	Pop-up video clip 4
	17:35-17:50	15	Q&A/Discussion
	Total	110	

Date	Time	Min	Detail
Nov 26 (Thurs)	Session 3 ICOM ASPAC meets AI: Case Study on AI in ASPAC Region		
	16:00-16:05	5	Introduction Theme of forum and speakers/presenters
	16:05-16:10	5	Greetings by Chair of ASPAC
	16:10-16:15	5	Greetings by President of ICOM
	16:15-16:25	10	Invited Talk 1
	16:25-16:35	10	Invited Talk 2
	16:35-16:45	10	Invited Talk 3
	16:45-16:48	3	Pop-up video clip 5
	16:48-16:58	10	Presentation 1 Case Study (ASPAC museums)
	16:58-17:08	10	Presentation 2 Case Study (ASPAC museums)
	17:08-17:18	10	Presentation 3 Case Study (ASPAC museums)
	17:18-17:28	10	Presentation 4 Case Study (ASPAC museums)
	17:28-17:30	2	Pop-up video clip 6
	17:30-17:50	25	Q&A/Discussion
	Total	115	
Nov 27 (Fri)	Session 4 Odyssey toward Future: Museums and AI, Future-Oriented Implication		
	16:00-16:05	5	Introduction Theme of forum and speakers/presenters
	16:05-16:15	10	Keynote speech
	16:15-16:30	15	Presentation 1 Social value of AI in Museums
	16:30-16:45	15	Presentation 2 AI Governance and Direction of Future Social policy
	16:45-16:48	3	Pop-up video clip 7
	16:48-17:03	15	Presentation 3 Light and Shade of AI: challenges and alternatives
	17:03-17:18	15	Presentation 4 Future of Smart Museum: goal of National Museum of Korea
	17:18-17:20	2	Pop-up video clip 8
	17:20-17:35	15	Q&A/Discussion
	17:35-17:45	10	Closing remark
Total	105		