



Museum Shops Association of Australia & New Zealand
2020 Best New Product or Range Award

Net annual turnover of organisation:

- OVER \$1,000,000
UNDER \$1,000,000

Entrant's information:

Name:
Institution:
Position:
Address:
Contact phone:
Contact email:

Product information:

Product title:
Project team:
Project location:

Museums Aotearoa membership is held by:

Entry Fee: Purchase Order number required: NO YES:

- \$50 (incl GST) per entry for institutions employing 5 or fewer full-time staff
\$100 (incl GST) per entry for institutions employing 6-20 full-time staff
\$200 (incl GST) per entry for institutions employing more than 20 full-time staff

Authorisation:

Signature:
Name:
Position:

(Director / General Manager or equivalent)

Museum Shops Association of Australia & New Zealand

## 2020 Best New Product or Range Award

Developed in partnership with Museum Shops Association of Australia & New Zealand, this award will recognise innovative, sustainable, well-designed and successful museum and gallery retail products. The judges are looking for bespoke merchandise which is relevant to the institution or to a specific exhibition. Products must have been developed within the last two years.

**To enter: Prepare your entry as a single pdf file, including the cover sheet from this document. Then submit your entry [online here](#).**

### Include in your entry:

1. In under 500 words, describe your product or range including relevance to your:
  - Institution
  - Project development
  - Challenges
  - Innovation
  - Achievements
  - Product sustainability
2. A one-page summary of the provenance (country of origin and manufacture) of the product, relevance to your visitor/ market and reception of product e.g. visitor comments, media coverage, reviews.
3. A simple budget for your entry showing expenditure and income including cost price, retail price, gross margin %, sales by net value per annum, sales quantity per annum.
4. Details of the team who worked on the entry including external contractors (Name, role / responsibilities).
5. Product photographs, plans, and other supporting graphics to a maximum of ten images.
6. Supporting websites and / or video material. Videos should under 3 minutes and must be uploaded to YouTube or Vimeo with a link embedded in your report.
7. Your entry cover sheet (page one of this document)
8. Please also email one high resolution image to represent your entry in publicity to [mail@museumsaotearoa.org.nz](mailto:mail@museumsaotearoa.org.nz) or share on Dropbox.

See our webpage for more information on the [ServiceIQ Museums Awards 2020](#).

If you have any questions or need more information, contact:

Awards Convener: Linda Lee

Email: [awards@museumsaotearoa.org.nz](mailto:awards@museumsaotearoa.org.nz)

Museums Aotearoa

Email: [mail@museumsaotearoa.org.nz](mailto:mail@museumsaotearoa.org.nz)

Tel: 04 499 1313

**Entries open 12 February and close on Thursday 19 March at 5pm. Finalists will be announced by early May. The awards ceremony will be held at Waitangi on 13 May 6-8pm in conjunction with the MA20 Conference.**