

Vision/Mission

Our mission is to nurture excellence in museums and galleries through advocacy and service, to extend manaakitanga and community value.

Key Strategies

To position Museums Aotearoa to achieve this vision now, and into the future, we are implementing the following key strategies:

Strategy 1: Nurture excellence by supporting knowledge development amongst museum staff in Aotearoa New Zealand

- Action 1.1** Leadership development
- Action 1.2** Advance sector training
- Action 1.3** Develop a mentoring programme

Strategy 2: Advocate to enhance the profile, credibility and future growth of museums in Aotearoa New Zealand

- Action 2.1** Increase dialogue with central government politicians and officials
- Action 2.2** Increase dialogue with member museums and local government to assist with sector
- Action 2.3** Commit to developing an effective working relationship with Te Papa
- Action 2.4** Add to the evidence base for museum sector advocacy

Strategy 3: Through manaakitanga ensure the member experience reflects Museums Aotearoa's vision.

- Action 3.1** Enhance engagement with individual members through institutional members
- Action 3.2** Establish a networking events programme for 2014 – 2015
- Action 3.3** Develop processes to measure and report on member experience

Strategy 4: He Korahi Maori

- Action 4.1** Develop and model appropriate use of te reo and tikanga in all areas of Museums Aotearoa activity

Strategy 5: Ensure organisational sustainability

- Action 5.1** Ensure good governance
- Action 5.2** Enhance and diversify revenue sources
- Action 5.3** Build collaborative partnerships that benefit the sector
- Action 5.4** Ensure organisational sustainability